Mangesh Madhav Kulkarni

UI Designer | Visual Designer

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in LinkedIn   Bē Behance

Website

I am a curiosity-driven artist

who want to create a better world through design and explore new possiblities.

With a vibrant background in the visual experience of cinema and music.

I want to envision inclusive experiences through research and empathy.

Experience

Software

- Adobe Suite
- Figma
- Invision Studio
- Canva
- Affinity X Designer
- Framer
- Miro

Skills

- User Experience
- Interaction Design
- Wireframing
- Usablity Testing
- Design systems
- Information Architecture
- Web Design

Languages

- English
- Hindi
- Marathi

Hobbies

- Cinematography
- Digital Illustration
- Blogging
- Music

Visual Designer
Koru UX Design (2022 - Present)

An enterprise product design agency working exclusively on Healthcare UX, UX Strategy and UX Audit. Here i worked closely with inhouse UX and UI team to present and showcase projects using videos and Presentations

Key Highlights

- **Worked on Visual Presentations for pretigious design awards like A'Design Award, IF Design Award and Red Dot Design Award.**
- **Delivered Design System for Social Media and Website for companies own channels and UX teams.**
- **Worked closely with developers for website and application deliverables and Maintained the assets for future use.**
- **Completed all the targets before deadlines**
- **Awarded for good performance thrice in six months of employment.**

Senior Visual Designer
VSynergize (2020 - 2022)

Envisioned and designed brand assets, managed global client deliverables, maintained brand guidelines, and worked on business-critical scenarios. Spearheaded all design elements, templates, and brand consistency.

Proactively created design best practices for:

- **VSynergize** (Demand Generation Partner), **Vraimatic** (Digital Transformation Solutions), **Prakritik Lifestyles** (B2R e-commerce platform), **Sarvadhee** (B2C organic e-commerce),
- **Completed projects an average of 15% before deadlines.**

Experience

Visual Designer
IDreamZ Filmcraft (2015 - 2019)

Envisioned and designed design assets for films and various creativity based projects managed deliverables, maintained assets for all projects and worked on every part.

Proactively created design best practices for clients:

- **ZEE music company**
- **IDreamz Filmcraft in house projects**
- **Blackhorse Productions**
- **Onecam Productions**
- **Rezonance Studios**
- **Kala Genset (Kirloskar Groups)**

Certification

User Experience Design
Designerrs Academy (2022)

Executed project towards solving a real-world problem and working with tools such as Flgma and Adobe XD and mentor-guided activities, follow a user-centered process to create a user-friendly application. **Learned research methods, ideation, and visual design skills and mentored by Product designers at Microsoft and Adobe.**

Key learning:

- User Research
- Customer Journey
- User Flow
- Information Architecture
- Wireframing
- Prototyping & Testing

Interaction Design
Proapp (2022)

Learned process of designing interactive digital interfaces, using logical and behavior-based action for an interaction.

Key Learning:

- **Impact of Human Psychology**
- **Human Information Processing**
- **Norman's Action Cycle**
- **Dimensions of interaction design**
- **Human-Computer Interaction**

Enterprise Design Thinking (Practitioner)
IBM (2022)

Training addressing uncertainty, work within constraints, and create human-centered solutions. Focused on a human-centered mindset to solve problems together, with empathy and humility.

Skills obtained:

- Collaboration
- Synthesis
- Design research..
- Prototyping
- Storytelling.

Education

(M.B.A.) International Business
IBMR, Pune University (2013-2015)

- **Worked on Brand origin, Positioning & Awareness Project and Customer experience.**
- Delivered Seminar on Sustainability Reporting.

(B.C.A.) Bachelor of Computer Application
Camp Education Society, Pune University (2010-2012)

- **Basics of HTML, CSS, JavaScript**
- Marketing and Business adminastration.